

Creative Ways to Make Your Hybrid Work Environment More Competitive + Effective

1

Create an office environment that employees are excited to be in.

- Stipends for customized workstations that reflect their personality
- Recognition auctions where they can bid on unique experiences via recognition points
- Interactive walls where they can express themselves with art, quotes, or messages

Suggested blog: [Enhancing Hybrid Work: A Blueprint for Success](#)

- Remote work passports that give people the ability to work internationally for short periods
- Special occasion PTO like weddings, births, or important family gatherings
- Asynchronous work hours that remove firm work hours as long as work gets done

Suggested blog: [The Work Culture Case for Bringing Back the Smoker's Lounge...?!?](#)

2

Provide flexibilities that other employers aren't.



3

Invest in employee health + professional development.

- **Smarter team collaboration** ex. strategic in-person meeting days + heads down time on remote days
- **Feedback bonuses** to reward valuable input that leads to improvements + innovation
- **Standing social events** like happy hours, team outings, and celebrations (holidays, personal milestones, etc.)

Suggested resource: [5-Day Culture Tune Up Challenge](#)

- **Mental health support** via mental health workshops and Mindful app subscriptions
- **New parent support** like 100% paid leave, phase back plans, and dual parent coverage
- **Development opportunities** like PTO for development initiatives + better 1:1s to grow your future leaders

Suggested template: [1:1 Topics, Formats + Questions for Marketing Leaders](#)



4

Make in-office days valuable, or you'll lose buy in.

Looking for resources that make your marketing team's workday even easier?

GET FREE RESOURCES